

Privacy Policy

Align Chiropractic (“Align,” “we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you provide to us. This Privacy Policy explains how we collect, use, and protect information when you visit our website, contact our office, schedule an appointment, or receive communications from us.

Information We Collect

We may collect information that you voluntarily provide to us, including your name, phone number, email address, mailing address, appointment information, and other information necessary to provide and manage our services.

We may also collect limited technical information when you use our website, such as your IP address, browser type, and information about how you interact with our website.

How We Use Your Information

We may use your information to:

- Schedule, confirm, reschedule, or remind you about appointments.
- Communicate with you regarding your care and services.
- Respond to questions or requests.
- Provide information you have requested from us.
- Operate and improve our website and services.
- Comply with applicable laws, regulations, and legal requirements.

SMS / Text Messaging

If you provide your mobile phone number and consent to receive text messages from Aligns, we may send you SMS/text messages related to your appointments, scheduling, office communications, and other services you have requested.

Message frequency varies depending on your appointments and communications with our office. Message and data rates may apply.

You may opt out of SMS messages at any time by replying **STOP** to a message from us. For assistance, reply **HELP** or contact our office directly.

Mobile information and SMS opt-in data will not be sold or shared with third parties or affiliates for their own marketing or promotional purposes. We will not use your SMS consent as authorization to send unrelated third-party marketing messages.

How We Share Information

We may use service providers and technology vendors that assist us in operating our practice, scheduling appointments, communicating with patients, maintaining our website, and providing related services. These providers may have access to information only as reasonably necessary to perform services on our behalf.

We do not sell your personal information.

We do not sell or share mobile phone numbers or SMS opt-in information for third-party marketing purposes.

Data Security

We take reasonable administrative, technical, and organizational measures to protect personal information from unauthorized access, use, disclosure, alteration, or destruction.

However, no method of transmitting or storing information electronically can be guaranteed to be completely secure.

Your Choices

You may contact our office to request information about the personal information we maintain about you or to request that we update inaccurate information, subject to applicable legal requirements.

You may also unsubscribe from text messages at any time by replying **STOP**.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

Contact Us

If you have questions about this Privacy Policy or our use of your information, please contact Aligns Chiropractic through the contact information provided on our website.